

CLAIRE BRODSKY

CONTACT

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EDUCATION

ELON UNIVERSITY

May 2021

BA Communication Design
Minor in Jewish Studies
Presidential Scholarship Recipient

SKILLS

Adobe Creative Suite
Microsoft Office
Figma
Slack
Procreate
Wix
Typography
Art Direction
Event Planning
Motion and Animation
Photoshoot Production
Social Media Management

EXPERIENCE

FREELANCE DIGITAL DESIGNER

theSkimm *April 2021–Present*

- Collaborate with the sales and creative team to create dynamic and engaging keynote deck presentations
- Conceptualizing, designing, and illustrating creative campaigns for the company's website

SOCIAL MEDIA & GRAPHIC DESIGN INTERN

Making it in Manhattan *January 2021–Present*

- Responsible for increasing social media brand awareness, follower engagement and growth by posting dynamic photos and videos daily on social media (TikTok and Instagram)
- Assemble original graphics and artwork twice a week to post on Instagram that averages a reach of more than 3,000 accounts

FREELANCE DIGITAL DESIGNER

Claire Brodsky Design *December 2020–Present*

- Collaborated with Instagram influencers to create engaging and bold graphics for their YouTube and other social media channels
- Created and launched websites for various clients including Nourished + Well, Creative Jawns, Dash of Sweet Cookies Company, and Just Between Us Books
- Composed merchandise art for @dcfoodporn, a social media brand with over 546K followers
- Published an Instagram portfolio, @clairebrodskydesign, to showcase my digital art and graphic design work
- Established a new brand identity and logo design for a cookie business called @cookiesbydrew

EDITORIAL INTERN & FREELANCE WRITER

Betches Media *2019–2020*

- Assisted the Editor-in-Chief with formatting articles in the backend
- Edited and proofread freelance writers' articles
- Crafted and published original content including JoJo Fletcher's Tips For Planning A Wedding After 'The Bachelorette' that earned 2,062 unique page views and averaged 2.5 minutes time spent on the page
- Conducted pop culture reviews and celebrity interviews (notable figures include Bobbi Brown of Bobbi Brown Cosmetics)